



1. What is the Hoover Institution?

A: With its eminent scholars and world-renowned Library & Archives, the Hoover Institution is a public policy think tank that seeks to improve the human condition by advancing ideas that promote economic opportunity and prosperity while securing and safeguarding peace for America and all mankind.

2. What is the Enviropreneur Fellowship Program?

A: The Hoover Enviropreneur Fellowship Program is a nonresidential, project-based fellowship tailored for mid-career professionals committed to exploring innovative market approaches to solving environmental challenges. Fellows will collaborate with Hoover Institution scholars and Stanford faculty, drawing on their extensive knowledge in business, finance, law, and environmental strategy.

3. Who is eligible for the program?

A: The program is open to practitioners with a minimum of five years of hands-on experience in a for-profit or nonprofit enterprise with a validated business model. Applicants must have a planned or existing project that seeks to deliver environmental improvements using market approaches.

4. What are the costs associated with participating in the Hoover Enviropreneur Fellowship Program?

A: Enviropreneur Fellows are selected on a competitive basis, with no direct cost to participate. Fellows are required to participate in three in-person meetings at Hoover. A stipend of \$10,000 will be provided to assist with travel expenses. Participants will continue their current conservation work while developing an aligned conservation project.

5. What is the Project?

A: Fellows will work on advancing an existing or planned conservation project during their time with the Hoover Institution. The project should deliver tangible environmental improvements through market-based approaches. Applicants are encouraged to use economic tools to align conservation goals with financial incentives, increase efficiency, and ensure sustainability.

A detailed project prospectus is required soon after acceptance, outlining the environmental issue, proposed market approach, expected outcomes, and project feasibility. Applicants should specify clear objectives, actions, impacts, timeline, and potential barriers. Hoover will provide guidance and mentorship to help refine these projects into actionable initiatives.

6. Where do Enviropreneur Fellows stay for in-person sessions?

A: Housing will be provided to participants during the in-person engagements that take place at the Hoover Institution at Stanford University.

7. What are the deadlines for the application process?

A: The application forms are due by Friday, January 31, 2025 (11:59 pm Pacific Time). Please view the latest program dates and deadlines at the [Hoover.org](https://www.hoover.org) website.

8. What if I cannot attend all of the in-person engagements of the program?

A: It is required that all fellows attend the in-person engagements of the program.

9. When will I be informed whether I have been selected?

A: Applicants will be informed of their selection to the program in early February 2025.

10. Whom can I contact with further questions?

A: For additional questions, please contact the program team at enviroprograms@stanford.edu.