

# **Paths Towards Prosperity**

US Debt and Taxes: 1776-2023 by Thomas Sargent.



## **Trade-off**

### Treasury Balance Sheet

Assets	Liabilities
PDV(T)**	PDV(G)*
	D=Valuation of Treasurys

<sup>\*</sup>Excluding Interest Expense \*\* Includes Seigniorage from convenience yields.

- Treasurys are backed by future surpluses.
- Treasury can't make risk disappear.
- Trade-off between insuring bondholders and taxpayers:
  - Insuring taxpayers (against aggregate shocks)  $\blacksquare$  T is risky, and D is risky (Lucas and Stokey (1983) tax smoothing).
  - Insuring bondholders (Manufacturing risk-free or zero-beta debt) T has to be safer than G
    - Safe assets earn convenience yields.

$$eta^T = eta^G rac{PDV(G)}{PDV(G) + D}$$

 $eta^T = rac{PVD(G)}{D + PVD(G)} eta^G + rac{D}{PVD(G) + D} eta^D$ 



# **Price Discovery in Treasury Markets**

Mark-to-Market

Assets	Liabilities
PDV(T)	PDV(G)*
	Valuation of Treasurys

<sup>\*</sup>Excluding Interest Expense

- Price discovery in Treasury markets:
  - Bond markets enforce government debt valuation eqn.:

News on PDV(Surpluses)=News on Treasury Valuation.

- News about Surpluses should be priced into Treasurys
  - Higher Deficits Higher Yields (expected inflation, term premium, real rates, or default risk)
  - If Debt is risk-free, then there is no news.

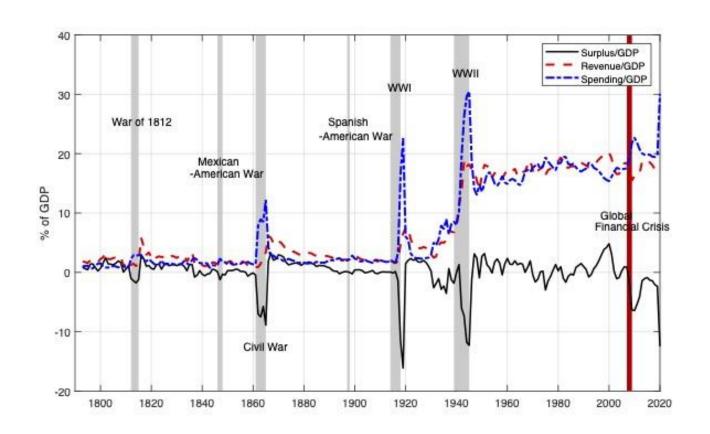


### **US Federal Government**

During war tax rates should be set to

"provide a revenue at least equal to the annual expenses on a peace establishment, the interest on the existing debt, and the interest on the loans which may be raised. . . . losses and privations caused by war should not be aggravated by taxes beyond what is strictly necessary. "Galatin (1807).

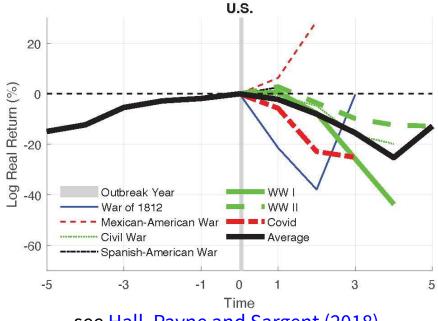
Hall and Sargent (2013)





## Wars and COVID

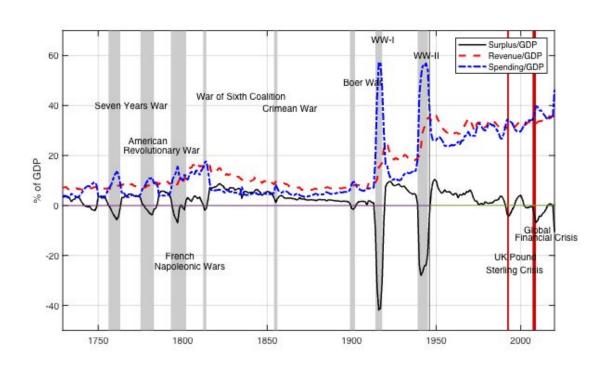
- COVID-episode looks a lot like wars (recent work by Hall and Sargent (2022, 2023))
- Governments face trade-off between insuring bondholders and taxpayers.
  - Governments seem to favor shifting at least some of fiscal burden to **bondholders** (e.g., wars or COVID)
    - Implement Lucas and Stokey (1983) recipe.
    - During COVID, QE reduced duration of consolidated government's liabilities and reduced benefit to taxpayers. (see Fed mark-to-market losses)
  - Government Debt is *not safe/risk-free* (or negative beta).

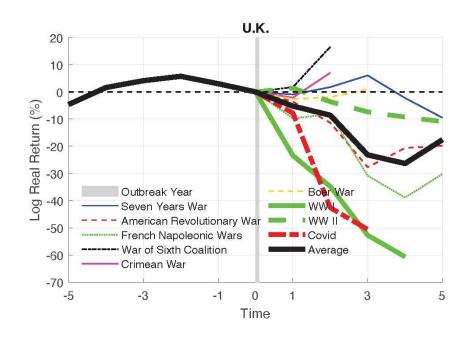


see Hall, Payne and Sargent (2018)



## **UK Central Government**





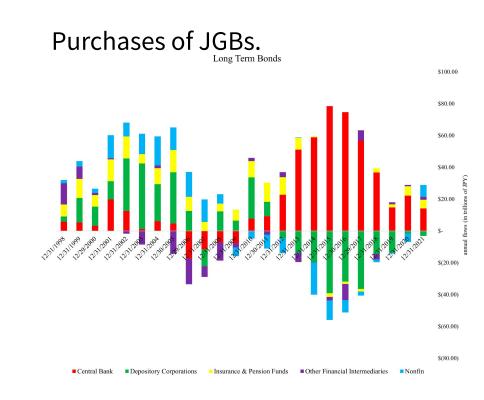
See Ellison and Scott (2017)



## Low-rate and Slow M-to-M Policies

#### Low Real Rates and slow Mark-to-Market

- Long history of U.S. and other governments adopting low-rate policies in wars:
  - U.S: Civil war, WW-I, WW-II. (Financial repression) (recent work by *Payne et al.(2023)*)
- Recently: Central banks and financial regulators have again adopted low-rate policies.
  - Bank of Japan led the charge (now Yield Curve Control) (What about Japan?, Chien, Cole and Lustig (2023).)
  - The ECB and the Fed have followed.
  - U.S: **COVID**. (recent work by *Hall and Sargent (2022, 2023)*)
- Price Discovery in Treasury markets slowed down and impaired



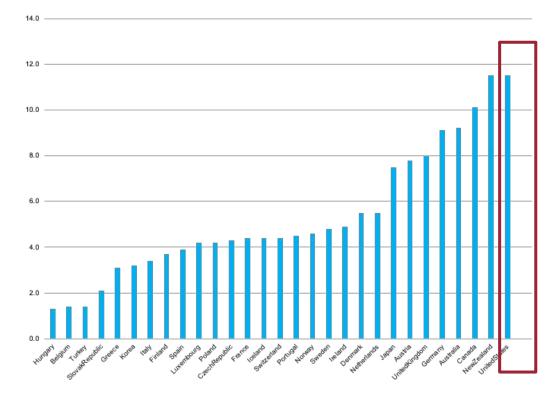


# Taking the long view

### Mini-Case study: COVID-19, March 2020.

- 1. \$2 trillion *CARES act* on March 25, 2020.
  - a. \$480 billion income support.
  - b. \$274 billion on stimulus checks.
  - c. \$440 billion Paycheck Protection.
- 2. \$900 billion Response & Relief Plan on Dec 2020.
- 3. \$2 trillion American Rescue Plan in March 2021.

Between March and July of 2020, US outspent (11.5% of GDP) France, Italy or Spain by factor of 3.

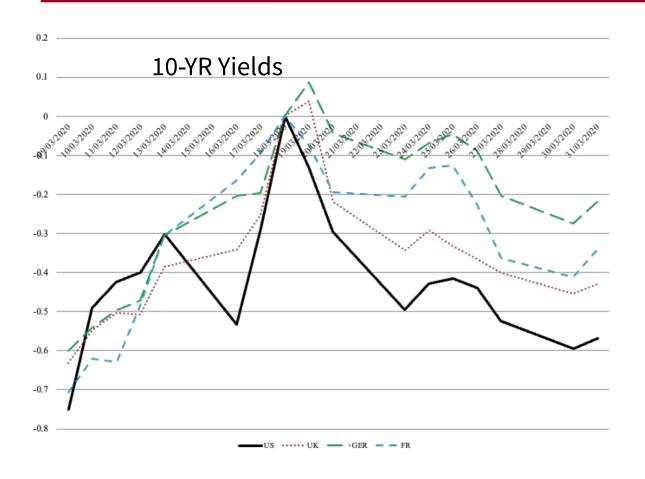


Romer (2023)



# Treasury markets aren't functioning

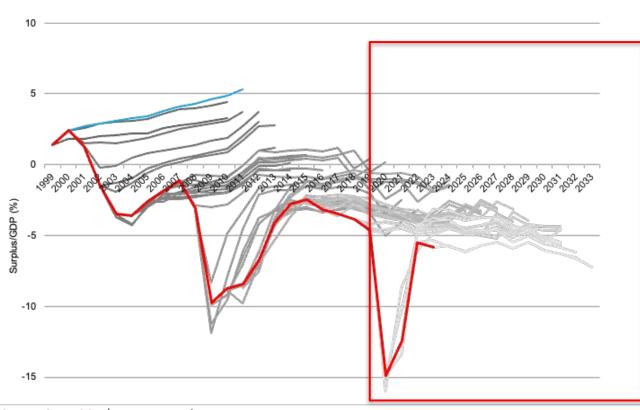
### COVID-19, March 2020.



- 10 YR Treasury Yield by 70 bps between March 9 and March 18.
  - Perspective based on recent US experience (Gov Debt is risk-free): Treasury markets aren't functioning (Primary Dealers balance sheet capacity.)
    - We expect increase in convenience yields on USTR (as in GFC), but observe decrease
    - We expect negative stock-bond correlation (Campbell, Pflueger and Viceira, 2020), but observe positive correlation.

# Treasury markets are functioning

### COVID-19, March 2020.



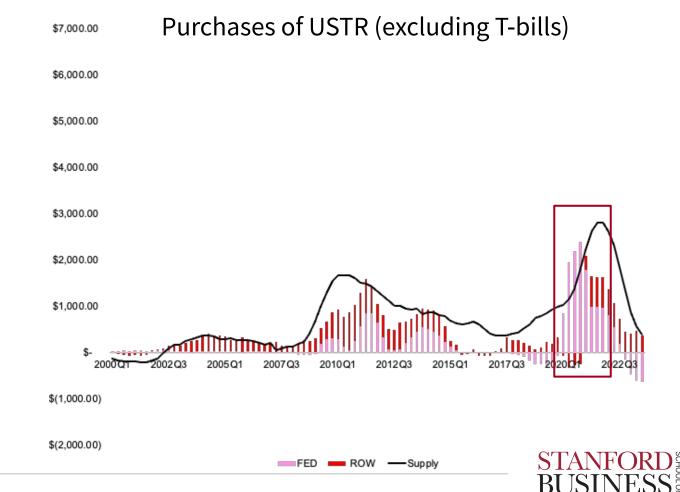
- 10 YR Treasury Yield by 70 bps between March 9 and March 18.
  - Largest post-war fiscal shock in the U.S.
  - Hall-Sargent Perspective based on US and UK history (Gov. Debt is risky)
    - Treasury markets are functioning.
    - Valuation of USTR has to backed by PDV(Surpluses)
    - Treasury yields have to increase to mark the valuation of all Treasurys to market.



## Fed Intervention.

### "Smooth functioning."

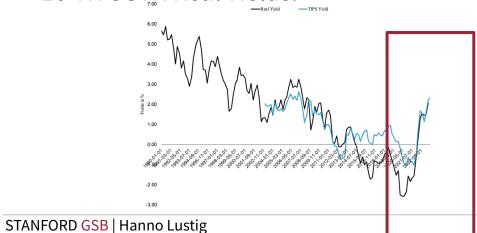
- On March 15, 2020, Fed announced purchases to support "smooth functioning of Treasury markets"
  - At least \$500 billion in Treasurys
  - \$200 billion in MBS.
- On March 23, 2020, Fed announced purchases were open-ended:
  - Using Fed balance sheet to warehouse USTR.
- Fed hits on Mark-to-Market
  - Excluding T-bills, the Fed had absorbed 99% of Bond and Note issuance.
- Suspension of SLR (excluding USTR)

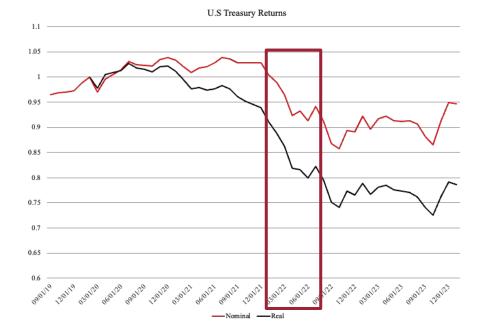


# Fed stops intervening

### Markets are functioning.

- QT starts in March 2022.
- Fed stops warehousing USTR.
  - Fed hits on Mark-to-Market in March 2022 by announcing of large-scale asset purchases
- Real 10-year yields by more than 300 bps. 10-YR USTR Real Yields.







### Slowing down mark-to-market

#### Low-rate policies

## Things Central Bankers will Say (Zero beta view of Debt)

- Treasury markets are illiquid (FED).
  - Primary dealers running out of balance sheet capacity.
- Sovereign Debt Markets are Segmented (ECB).
- Transmission of Monetary Policy is Impaired (Fed+ECB).
- Firesales in Gilt Markets (BoE).

## What Central Bankers really Mean. (Risky debt view)

The US Treasury needs low rates to fund its deficits.

• The periphery (e.g. Italy) in the Eurozone needs low rates to avoid default.

We want to bail out UK pension funds.



## Caveat

#### **Low-Rate Policies**

- Long history of governments resorting to low-rate policies.
- Low-rate policies may:
  - Help governments shift burden to future generations.
    - Extra fiscal capacity: Government debt has short duration.
  - Have heterogeneous effects on the wealth and welfare of current generations.
    - Extra spending power for the rich/old: Household Portfolio duration is concentrated
  - Distort incentives of agents (including the government and market participants)
  - Re-engineer financial system.



# Conclusion

### **Historical Perspective.**

- Government debt is risky.
  - When facing large shocks, governments like to shift part of the fiscal burden to bondholders.
    - COVID is an example.
    - Wars are an another example.
- A lot of economic analysis, economic policy and financial regulation assumes government debt is *risk-free or zero-beta*.
- Governments use low-rate and slow mark-to-market policies to manage the fiscal burden when facing large shocks.
  - Need more work on the effects of low-rate policies.
  - Need debate on whether low-rate policies are desirable



### Low-rate policies Re-engineering Financial System

### Pension Funds reach for yield

#### **Defined benefit PFs invest in risky assets**

- Natural holders of long-dated USTR but they don't buy USTR.
- Invest in risky assets (and prefer private assets because the risks are hidden)--> rise of private equity.
- Increases the risk of future shortfalls.
- Shifts the burden to future taxpayers.

### Banks reach for yield

#### Banks invest in long-dated USTR.

- Not natural holders of long-dated USTR but they do buy long-dated USTR (zero risk weights)
- Taking on interest rate risk, borrowing from depositors at low-rates (taxpayer-funded deposit insurance)
- Shifts the burden to future taxpayers
  - SVB Bailout March 2023



### **Low-Rate Policies Benefit Current Generations**

#### Government Duration Mismatch

#### Losers

- Future Young face a tax bill.
  - Cheap Debt allows governments to borrow more.
  - Shift burden to future young.

What about Japan \* joint with Yili Chien and Hal Cole.

#### Winners.

- Governments gets extra fiscal space
  - Surpluses have **high duration** (far in the future), but government debt does not (especially after QE and consolidation)
    - *duration mismatch*: lower rate create extra fiscal capacity (higher *G* or lower *T*)

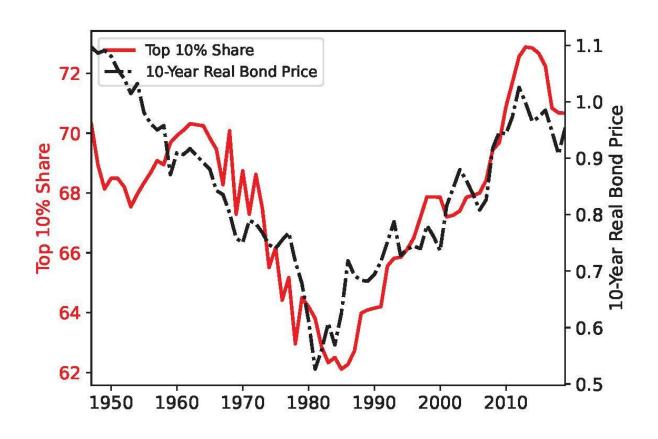
Duration(D)<Duration(T-G)</pre>

- Current Old get government transfers.
  - Social security payments
  - Other transfers.



# Wealth Inequality

### Lower Rates increase Wealth Inequality for Current Generation



- Between 1980 and 2020, real rates by 350 basis points.
  - Discount rates for long-lived assets .
  - Asset valuations more for assets with longer duration.
  - Long-lived assets (with high duration) mostly held in top percentiles of wealth distribution.
  - Wealth inequality 1

Financial and Total Wealth Inequality with Declining Interest Rates (2020)\* STANFO

### **Low-Rate Policies Redistribute**

Household Duration Mismatch

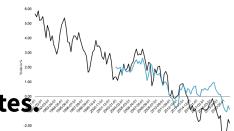
#### Losers from lower real rates

- Currently Young, Poor, Least Financially Sophisticated
  - Young need to save for retirement at low-rates
  - Poor and least sophisticated save in deposits
    - Don't participate in asset markets (no stocks, no bonds)
      - Not enough duration in their portfolio
        Duration(portfolio) < Duration(C-Y)</li>
  - Young need to buy house

Financial and Total Wealth Inequality with

Declining Interest Rates (2020)\*

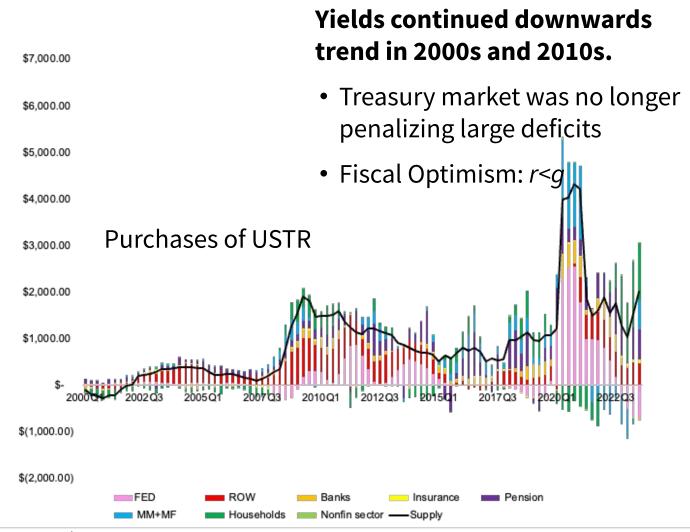
\*joint with Greenwald, Leombroni and Van Nieuwerburgh See also Fagereng, Gomez , Moll et al (2022)



- Winners from lower real rates
- Old, Rich, More Financially Sophisticated
  - Old don't need to save for retirement
  - Rich and more financially sophisticated (and asset managers who earn fees on AUM)
    - Do participate in asset markets (stocks and bonds)
      - Too much duration in their portfolio Duration(portfolio)>Duration(C-Y)
  - Old typically own a house.



# Why were rates so low before pandemic?



# 2 Large Inelastic buyers of US Treasurys:

- RoW: U.S. Treasury is the world's safe asset supplier.
  - Between 2007 and 2022, RoW absorbed \$5.36 trillion (mostly prior, during and after GFC).
- Fed replaced ROW: In 4 different rounds of QE, the Fed absorbed \$5.15 trillion in issuance.
  - Fed 29% of issuance of Notes and Bonds.
- disconnect between valuation of USTR and PDV(Surpluses)



# Government debt valuation wedge

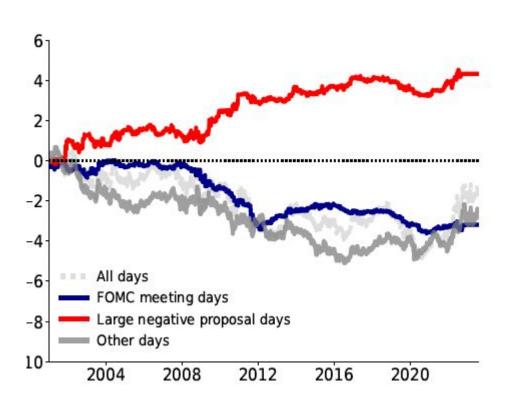
#### Yields continued downwards trend after GFC

- Treasury market is no longer penalizing large deficits.
  - Hard to get PDV(Surpluses) anywhere close to valuation of USTR.
  - US Treasury valuations do not respond to fiscal fundamentals.
    - The Dogs that didn't bark (2020)
  - Treasurys seem overpriced (footprint of low-rate policies).
    - U.S. Government Debt Valuation Puzzle (2019); Measuring U.S. Fiscal Capacity Using Discounted Cash Flow Analysis (2023)\*.
    - Feed in CBO Projections and compute PDV(Surpluses)
- Limits to Arbitrage: Bond trader don't trade against the Fed (in Japan, they call this the "widowmaker trade").

\*joint work with Zhengyang Jiang, Stijn Van Nieuwerburgh and Mindy Xioalan.



# Fed Leaning Against the Fiscal Winds



- Change in 10-year yields in short windows
  - Around CBO cost releases for new bills.
    - Bad fiscal news 10-year yields by 400 bps.
  - Around FOMC meetings.
    - FOMC Ulong yields by 350 bps.

Can Treasury Markets Add and Subtract? \*

\*joint work with Roberto Gomez Cram Howard Kung

